

SOPHIE KREMER

Sophie has been an industry veteran and one of the earliest influencers in the Netherlands. Along with her sister, the duo launched “Modavitaē” and started posting makeup tutorials and fashion collages. After a brief break, Sophie quickly realized that this was the type of work that she wanted to do for the rest of her life. And it paid off; the last four years have been a success story for Sophie—the biggest moment being working for AboutYou during Milan Fashion Week. Not only that, she has landed jobs for Sony, Nak-d, Gina Tricot, Shoeby and Sacha. Aside from her professional life, Sophie is known for her bubbly and positive attitude, her enthusiasm for health and food, and her passion for animal rights. She is an absolute joy to be around, which is clearly evident when you look at her feed.

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